

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES AUG28/12 11.29
*** WFTV-TV ***

SALES PRSN WA- JOE KNAUER

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

RPOF- BROOKS, GOODSON, BRODEUR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 430												
16	S		700P-730P	30		\$4,500.00	8/28	8/31	2		TU-F	2
PROGRAM : JEOPARDY CON COM1 : 1X PER DAY												
28	A		700A-900A	30		\$2,250.00	9/3	9/6	3		M-TH	3
PROGRAM : GMA ORD COM1 : MAKE GOOD PER DAVID/JOE CONVO THIS IS A MAKE-GOOD FOR AUG29 ON LINE-16 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR AUG30 ON LINE-16 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

29 A 530A-600A 30 \$2,250.00 9/3 9/6 1 M-TH 1

PROGRAM : EARLY NEWS
ORD COM1: MAKE GOOD PER DAVID/JOE CONVO
PART OF A MAKEGOOD MADE UP OF LINES 28-29
STATION MAKEGOOD OFFERS:

M2 REJECT BUY#16 MISSED:TU-F/700P-730P AUG29 30S \$4,500.00 (AUG27/12)
OFFER:WED/730P-1030P AUG29 30S \$4,500.00 PLS ADVISE.
CMT:PRGM CHANGE: BUCS GAME

M3 REJECT BUY#16 MISSED:TU-F/700P-730P AUG30 30S \$4,500.00 (AUG27/12)
OFFER:THU/630P-930P AUG30 30S \$4,500.00 PLS ADVISE.
CMT:PRGM CHANGE: JAGUARS GAME

M4 OK'D BUY#16 MISSED:TU-F/700P-730P AUG29 30S \$4,500.00 (AUG28/12)
OFFER:M-TH/700A-900A SEP3 30S \$2,250.00 PLS ADVISE.
 & M-TH/530A-600A SEP3 30S \$2,250.00
CMT:MAKE GOOD PER DAVID/JOE CONVO

SEP/12 195100.00 CONTRACT TOTAL 195100.00
TOTAL SPOTS 75

MARKET TOTALS \$513,421 WFTV 38% WKMG 28% WESH 21% WOFL 13% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

ESTIMATED

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE